

Educating Social Innovators

Celebrating
10
Years

USC Price
Sol Price Center of
Social Innovation

In affiliation with the Sol Price School for Public Policy, the Price Center helps to educate policymakers and students at all levels seeking to learn about the processes and models of social innovation.

EDUCATIONAL PROGRAMS

Undergraduate Track in Philanthropy, Nonprofits, and Social Innovation

The Undergraduate Track in Philanthropy, Nonprofits, and Social Innovation prepares students for leadership roles in the nonprofit sector by providing them with the necessary knowledge to thrive in the nonprofit arena and encouraging them to develop skills for working within an organization or to start their own. Previous classes have asked students to conceptualize their own social enterprise and identify social innovation approaches to tackle some of society's most complex social issues.

Graduate Certificate in Social Innovation

The USC Price School of Public Policy launched the **Graduate Certificate in Social Innovation** in 2017. The certificate prepares future social innovators to design innovative policy solutions, create social enterprises, and develop new financial tools to speed the pace of social

innovation. The program features courses from both the USC Price School and the USC Marshall School of Business, providing students with the opportunity to take social innovation and social entrepreneurship courses and then select electives around their individual interests.

Executive Education

In 2018, the Price Center launched **The Southern California Symposium**, an executive education program in social innovation. The program challenged local leaders to think deeply and collaboratively to use social innovation frameworks to address the region's most complex social issues. The first cohort was composed of 25 leaders from a variety of industries and sectors. The Symposium returned in 2019 to include 18 local leaders. Guest speakers led seminars and discussions on a variety of topics relevant to Southern California, including immigration, healthcare, housing, and transportation.



socialinnovation.usc.edu



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EVENTS

Social Innovation Speaker Series

The Price Center has proudly hosted over fifty [Social Innovation Speaker Series events](#) with scholars, researchers, social innovators, and change agents from around the globe. Speakers have presented a wide range of timely, topical research relevant to social innovation and public policy, as well as new models and processes of social innovation.

Social Innovation Summit

Since 2018, the Price Center has hosted several Social Innovation Summits exploring themes such as Innovation in Urban Housing, Pathways to Opportunity, Governance and Innovation, Community and Co-Design, Social Movements, and Social Enterprise.

Past Social Innovation Summits

■ [2020 Social Innovation Summit](#)

This event featured two virtual sessions. [Session 1](#) included insights on innovation in governance and community and co-design, while [Session 2](#) examined social movements and social enterprise.

■ [2019 Social Innovation Summit: Pathways to Opportunity](#)

This event examined pathways to opportunity through the lens of research and action focused in three different areas: Educational Attainment, Strong Families, and Re-entry.

■ [2018 Social Innovation Summit: Innovations in Urban Housing](#)

This event explored innovative models to increase the affordable housing stock, as well as new models to increase workforce housing and housing for individuals experiencing homelessness. In addition to panel discussions, the Summit featured hands-on activities designed to help spur the development of creative solutions to challenges in urban housing.



Panelists discuss research to support strong families as part of the 2019 Social Innovation Summit.

