

City Heights Initiative

Price Charities

Price Family Charitable Fund



PRICE CHARITIES/PRICE FAMILY CHARITABLE FUND

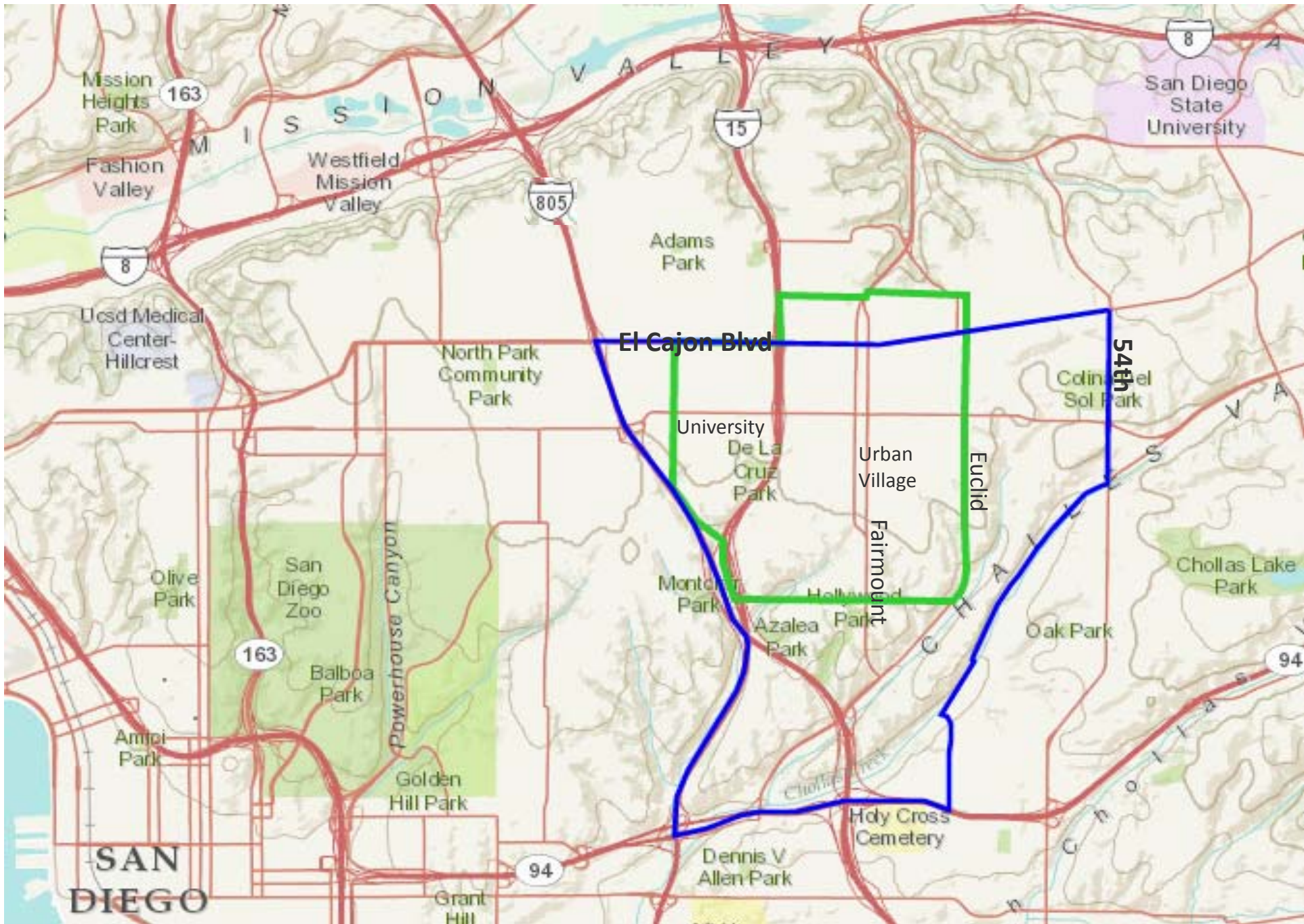
Price Charities:

- ▶ Public 501(c)3 non-profit
- ▶ The mission of Price Charities is to improve the quality of life in low-income communities, especially in City Heights and San Diego County, through strategic real estate development.

Price Family Charitable Fund:

- ▶ Private Family Foundation
- ▶ The primary mission of the Price Family Charitable Fund is to invest in the community of San Diego in order to improve the quality of life of its residents with special focus on the community of City Heights.





Blue: City Heights Community Planning Area

Green: Primary Focus Area

SAN DIEGO UNION TRIBUNE

SUNDAY

MAY 27, 1990

B-6 The San Diego Union Tribune Sunday, May 27, 1990

Politicians declare City Heights a drug 'state of emergency'

By Linda Kozub Staff Writer

Rep. Jim Bates, D-San Diego, joined City Councilman John Hartley in front of a charred house on 40th Street to declare a "state of emergency" in City Heights because of drive-by shootings and abandoned and dilapidated "drug houses."

In itself, the unofficial declaration means little, but Bates and Hartley hope the city, county, and state will take notice.

The particular problem in City Heights is that many homes have been acquired and condemned by CalTrans for the widening of Interstate 15. Residents say the abandoned houses are not razed fast enough and overnight they become havens for drug dealers and users.

The two officials were joined by a group of neighbors who live along 40th, from Orange Avenue to University, and residents of other sections of City Heights, who said they fear for their lives.

"I won't let my 10-year-old daughter on our front yard," said Carol Senoff, a neighbor. "I'm too afraid of the shootings and the drugs. These abandoned houses are where the drug dealers hang out."

Bates said he made a special point to visit City Heights, after meeting with community leaders and Neighborhood Watch residents.

"This is a community under siege," Bates said. "These abandoned houses, owned by the state, need to be demolished, and they need demolished now."

"I'm going to write a letter to the city asking for the council's support in identifying this area in an official

state of emergency. There are drugs, there's fear. It's lawlessness."

Hartley added, "We are here today at the scene of a recent fire along 40th Street. The property is owned by CalTrans along with much of the other property along 40th."

"But it has not been demolished as promised."

Paul Downey, Mayor Maureen O'Connor's spokesman, said later, "The mayor and council declared a state of emergency for all drug areas in the city a year ago. We'd like to welcome Mr. Bates and Mr. Hartley on board."

Downey said the mayor did not single out City Heights.

He said Mayor O'Connor asked the governor to declare a state of emergency in San Diego for drugs, without success.

"But Mayor O'Connor has met successfully on three occasions with (President Bush's) drug czar, William Bennett," Downey said.

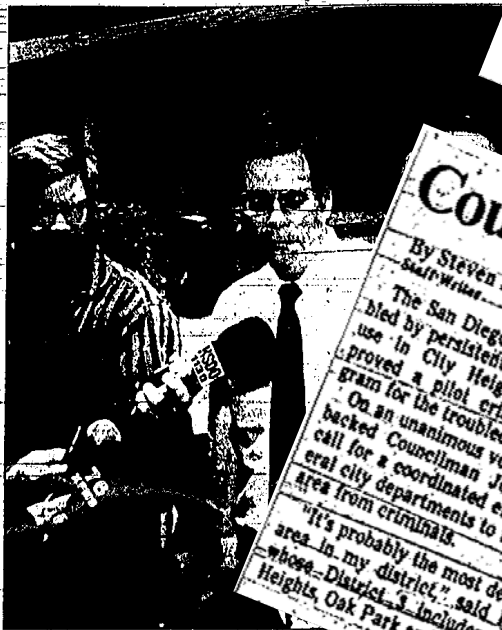
As a result of those meetings, San Diego is part of the federal plan for fighting drugs in the country. San Diego is now a high priority."

Said Bates, "We need federal money to help, and I'm trying to get it. That's what I'm working on."

"If these CalTrans houses are a health and safety hazard, maybe we can get the county involved in trying to demolish them on that basis," Bates said.

Neither Bates nor Hartley knew how many houses are involved, but both said they would seek that data from CalTrans.

"I'm going to the federal government for money to fight this drug problem. I can't think of a neighbor



Councilman John Hartley, center, and Congressman Jim Bates, right, join residents of City Heights in front of a charred house on 40th Street.

hood with a greater drug problem than this one," Bates said.

Hartley expressed anger that the San Diego Association of Governments, SANDAG, has issued a report placing the projected demolition in what Hartley called a low-priority category.

"SANDAG has sent its requested priority list of highway and streets

projects to Sacramento," Hartley said. "No funds were earmarked to complete the job of demolishing these homes until 1994."

"The failure to complete this project is more than a case of unfixed potholes or unlandscaped medians," Hartley said. "The abandoned homes on 40th Street are a public safety emergency. Transients, criminals and gangs are havens for illegal and violent

Council targets crime in City Heights

By Steven Schmidt Staff Writer

The San Diego City Council, troubled by persistent violence and drug use in City Heights, Monday approved a pilot crime-fighting program for the troubled neighborhood.

On an unanimous vote, the council backed Councilman John Hartley's call for a coordinated effort by several city departments to reclaim the area from criminals.

"It's probably the most devastated area in my district," said Hartley, whose District 5 includes Normal Heights, Oak Park and Kensington.

City Heights residents complained about the area's crime problem.

Karen Grimmer, a local resident, said, "I didn't know it would be like this when we moved here. Across from our house there's an apartment that was used as a 'crack' house. It took the police six months to close it down."

SAN DIEGO UNION TRIBUNE

JULY 11, 1990

Council targets crime in City Heights

City Heights is in East San Diego, within 25 blocks bounded by University Avenue, Interstate 805, Euclid Avenue and Home Avenue.

Police officials said violent crime has dipped slightly in City Heights compared to the same period last year, but it has twice the violent crime as the city average.

From January to May of this year, there were 22.81 violent crimes per 1,000 residents in City Heights, compared to 10.35 per 1,000 citywide.

Hartley and others said the program could serve as a model for other troubled neighborhoods. The program will include:

- Removal of abandoned homes on 10th Street that are serving as havens for drug dealers and other criminals. Bulldozers are expected to sweep the area within a few months. State officials are considering the removal of the houses.
- More regular contact between the Police Department and Neighborhood Watch programs.
- Creation of a \$140,000 after-school recreation program in an effort to draw children away from drug use and gangs.

CITY HEIGHTS RACE & ETHNICITY

	2001	2010	2020*	Percent Difference 2001-2010
Hispanic	40,032	45,408	53,789	13.4%
White	8,576	6,231	3,602	-27.3%
Black	10,133	10,023	8,888	-1%
American Indian	232	171	177	-26%
Asian	12,984	13,881	13,138	6.9%
Hawaiian/Pacific Island	169	155	192	-8%
Two or More Races	2,797	2,938	2,594	5%

Median Age – 2008: 27.5

* Projection

Source: SANDAG – City Heights Community Planning Area

SAN DIEGO RACE & ETHNICITY

	2000	2010	Percent Difference
Hispanic	310,752	374,968	21 %
White	603,892	586,804	-3%
Black	92,830	81,340	-12%
American Indian	4,267	3,469	-19%
Asian	164,895	204,010	24%
Hawaiian/Pacific Island	5,311	5,136	-3%
Two or More Races	38,388	42,607	11%

Median Age – 2010: 32.6

Source: SANDAG – San Diego

CITY HEIGHTS POPULATION

	1995	2010	2020*	Percent Increase 1995-2010
Total Population	67,980	78,983	82,561	16%
Housing Units				
Single Family	9,562	10,500	9,889	9%
Multiple Family ₁		13,056	15,182	-13%
Vacancy Rates				
Single Family	5.5%	7.8%	6.4%	
Multiple Family	8.4%	6.2%	5.2%	
Persons Per Household	2.97	3.61	3.47	21%

Source: SANDAG – City Heights Community Planning Area

₁ The definition of “Multiple Family” unit changed, making the 1995 figures incomparable to 2010.

Owner occupied?

Average length of stay in CH?

SAN DIEGO POPULATION

	2001	2010	2020*
Total Population	1,236,109	1,376,173	1,542,324
Housing Units			
Single Family	267,853	278,694	286,261
Multiple Family	200,387	227,565	286,675
Vacancy Rates	4%	7%	5%
Single Family			
Multiple Family			
Persons Per Household	2.64	2.80	2.71

* Projection

Source: SANDAG – San Diego

CITY HEIGHTS AGE

Age	2010	2020*	Age	2010	2020*
0-4	7,748	8,042	45-49	4,749	4,715
5-9	6,972	8,262	50-54	3,716	3,852
10-14	6,419	8,529	55-59	2,730	3,333
15-17	4,566	4,510	60-61	893	1,140
1/3 population:		26,327			
18-19	3,071	2,492	62-64	1,075	1,473
20-24	6,754	5,456	65-69	1,382	1,933
25-29	6,295	6,862	70-74	1,030	1,247
1/2 population:		39,491			
30-34	7,017	7,016	75-79	596	606
35-39	7,147	6,471	80-84	461	372
40-44	5,906	5,855	85+	456	386

* Projection

Source: SANDAG – City Heights Community Planning Area

INCOME

21,796 HOUSEHOLDS*
2010

INCOME	Less Than \$15,000	\$15,000-\$29,999	\$30,000-\$44,999	\$45,000-\$59,999	\$60,000 & Up
# Households (%)	6,095 (28%)	6,244 (29%)	3,664 (17%)	2,425 (11%)	3,368 (15%)

City Heights Median Household Income: \$26,538

Citywide Median Household Income: \$61,118

2011 Health & Human Services Poverty Guidelines:¹

Family of Three (3) \$18,530

Family of Four (4) \$22,350

Source: SANDAG – City Heights Community Planning Area

* “Household” is defined by SANDAG as “A person or group of people living in a housing unit that serves as a primary place of residence.”

A “housing unit” is defined by SANDAG as “A house, apartment, mobile home or trailer, group of rooms or single room occupied as separate living quarters.”

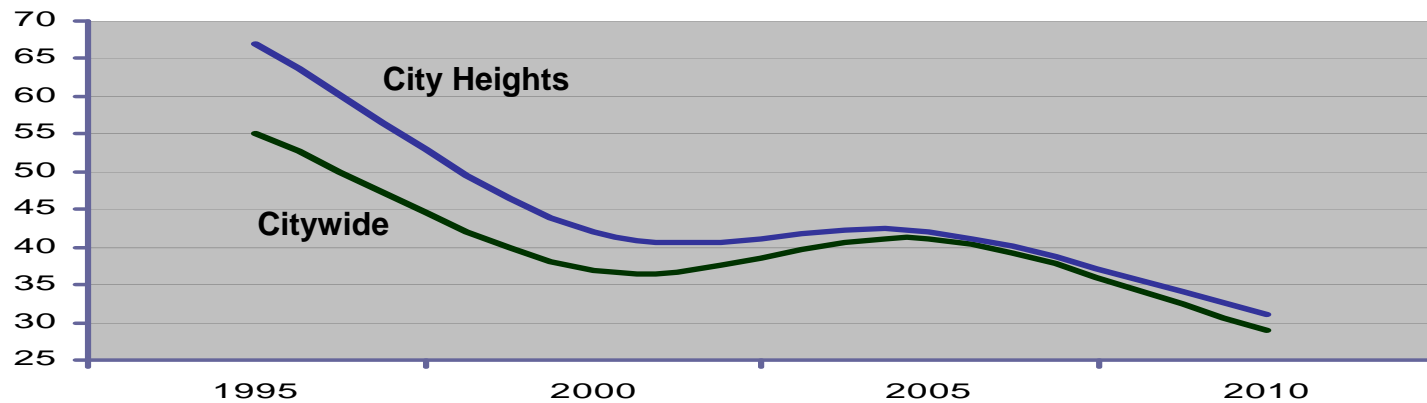
“Household Income” is defined by SANDAG as “Total pretax annual income of all members of a household.”

“Median Household Income” is defined by SANDAG as “Divides the Household Income distribution into two equal parts; half of all households have incomes above the median and half have incomes below the median.”

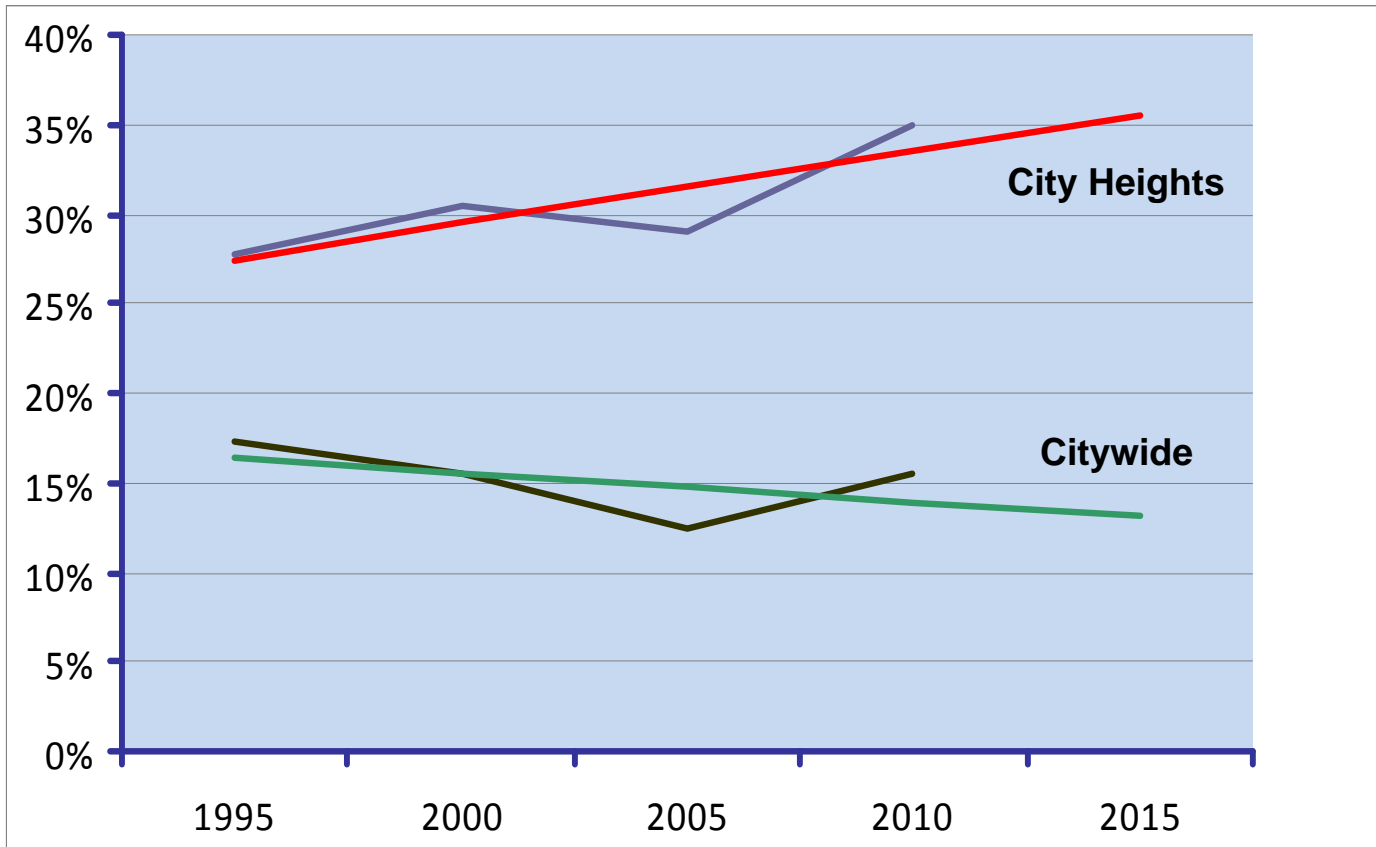
¹ Source: Federal register, Vol. 76, January 20,2011

Crime and Crimes per 1,000 Residents City Heights and Citywide 1995 - 2010

City Heights	1995	2000	2005	2010	Citywide	1995	2000	2005	2010
Murder	17	7	4	7	Murder	91	54	51	29
Rape	42	26	24	24	Rape	346	349	376	300
Robbery	350	180	189	203	Robbery	3,244	1,777	1,862	1,636
Aggravated Assault	821	626	528	362	Aggravated Assault	7,396	4,980	4,314	3,651
Violent Crime Total	1,140	839	745	596	Violent Crime Total	11,077	7,160	6,603	5,616
Burglary	933	360	311	278	Residential Burglary	10,311	6,717	7,462	6,387
Larceny	1,156	792	641	473	Larceny	30,505	23,015	24,613	17,977
Motor Vehicle Theft	801	762	875	361	Motor Vehicle Theft	12,342	9,469	14,138	6,389
Property Crime Total	2,890	1,914	1,827	1,112	Property Crime Total	53,158	39,201	46,213	30,753
Crime Index Total	4,120	2,753	2,572	1,708	Crime Index Total	64,235	46,361	52,816	36,369



**Violent Crime as a Percent of Total Crime
City Heights and Citywide
1995 – 2010, *Trend to 2015***



INVESTMENTS IN CITY HEIGHTS

1996-2011

Price Charities	\$ 112 million
Real Estate Acquisition and Development (owned)	
Price Family Charitable Fund and the Weingart-Price Advised Fund (SDF)*	> \$100 million
* Estimated non real estate grants	

CHALLENGES

- ▶ Safety
- ▶ Education
- ▶ Economic Opportunities
- ▶ Access to Health Care
- ▶ Housing Quality
- ▶ Social Capital – The web of personal and institutional relationships and knowledge through which people access benefits of society



City Heights Initiative

Current Priorities:

- ▶ Safety and Crime Prevention
- ▶ Housing and Commercial Development
- ▶ Education
- ▶ Health
- ▶ Social Services
- ▶ Self Advocacy
- ▶ Food Security

