SOCIAL INNOVATION
CASE STUDY:
HOMEBOY INDUSTRIES

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**PROBLEM DEFINITION**

**Recidivism Rates**
In 2005, out of the 404,638 individuals released from prison in 30 states: 67.8% in three years, and 76.6% in five years.

**Why do people go to jail?**
Forced to break the law or innate evil? Unequal societal structures, structural disparities, etc.

**Why do people go back to jail?**
Lack of rehabilitation and re-entry programs in prisons, being put back in the same situation, etc.

**Shift in Focus**
Moved from rehabilitation and education to punishment and penalization “War on Crime” and “War on Drugs”

**Los Angeles**
50% of homicides committed by gang members, for many children it’s almost impossible to not be involved

**This is supposed to work?**
If they’re put back into the same situation, what’s to stop them from going back to jail?
Provides housing and case management
- 2016-2019, 311 participants

Housing stability rates
- 6 months – 91%
- 12 months – 74%
- 14% jail return rate
HOMEBOY INDUSTRIES

- Began as an organization that allowed people to redirect their lives and contribute to their communities
- Provided trainings and job programs
- Numerous social enterprises, complete entire cycle
- Followed community needs assessment, co-design, pilots, and intervention
- 1% jail return rate
<table>
<thead>
<tr>
<th>Traditional</th>
<th>Social Innovation</th>
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</thead>
<tbody>
<tr>
<td>Reach inmates earlier</td>
<td>Reach inmates after release</td>
</tr>
<tr>
<td>More funds</td>
<td>Limited funds</td>
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<tr>
<td>Lack of community input</td>
<td>Based on community input</td>
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<tr>
<td>Rigid structure</td>
<td>Flexible and able to change</td>
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<tr>
<td>14% return rate</td>
<td>1% return rate</td>
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REFERENCES


Hunter, S. B., & Scherling, A. Los Angeles County Office of Diversion and Reentry’s Supportive Housing Program.


