

SOCIAL INNOVATION CASE STUDY: HOMEBOY INDUSTRIES

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PROBLEM DEFINITION

Recidivism Rates

In 2005, out of the 404,638 individuals released from prison in 30 states: 67.8% in three years, and 76.6% in five years.

Shift in Focus

Moved from rehabilitation and education to punishment and penalization
“War on Crime” and “War on Drugs”

Why do people go to jail?

Forced to break the law or innate evil?
Unequal societal structures, structural disparities, etc.

Los Angeles

50% of homicides committed by gang members, for many children it's almost impossible to not be involved

Why do people go back to jail?

Lack of rehabilitation and re-entry programs in prisons, being put back in the same situation, etc.

This is supposed to work?

If they're put back into the same situation, what's to stop them from going back to jail?



LOS ANGELES COUNTY SUPPORTIVE HOUSING PROGRAM

- Provides housing and case management
 - ▶ 2016-2019, 311 participants
- Housing stability rates
 - 6 months – 91%
 - 12 months – 74%
- 14% jail return rate





HOMEBOY INDUSTRIES

- Began as an organization that allowed people to redirect their lives and contribute to their communities
- Provided trainings and job programs
- Numerous social enterprises, complete entire cycle
- Followed community needs assessment, co-design, pilots, and intervention
- 1% jail return rate





COMPARISON

Traditional

Reach inmates earlier

More funds

Lack of community input

Rigid structure

14% return rate

Social Innovation

Reach inmates after release

Limited funds

Based on community input

Flexible and able to change

1% return rate

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