

# USC Price

*Sol Price Center for  
Social Innovation*

## USC Sol Price Center for Social Innovation 10th Anniversary Social Innovation Summit & Fireside Chat

Wednesday, April 27, 2022

5-7pm

Location: USC Franklin Courtyard

**4:30 PM-** Doors open

**5:00 PM-** Fireside Chat: Sec. Julian Castro & Dr. Gary Painter

**6:00 PM-** Reception and 10<sup>th</sup> Anniversary Celebration

Featuring:

***Dr. Gary Painter***

*Director*

*USC Price Center for Social Innovation*

*Homelessness Policy Research Institute*

***Sec. Julián Castro***

*Former Democratic Candidate for President*

*Former Secretary of Housing and Urban Development*

*Former Mayor of San Antonio*

*Celebrating*  
**10**  
*Years*

**USC Price**  
*Sol Price Center for  
Social Innovation*

# WELCOME

Dear Friends and Colleagues,

It is my pleasure to welcome you to the USC Price Center for Social Innovation's 10<sup>th</sup> Anniversary Social Innovation Summit & Fireside Chat. This event is the culmination of a series of 10<sup>th</sup> anniversary events that examined how social innovation can advance equity across multiple systems and institutions, including: education, housing, and the criminal legal system. For the past ten years, the Price Center has conducted research and facilitated educational programming that advances our mission to develop ideas and illuminate strategies to improve the quality of life for people living in low-income urban communities. Tonight's event marks a significant milestone in the Price Center's history, and I am pleased you are able to join us.

Tonight we are proud to host **Sec. Julián Castro**, former Democratic candidate for President, former Secretary of Housing and Urban Development, and former Mayor of San Antonio. Sec. Castro will discuss his insights and experiences catalyzing multiple social innovation approaches through his tenure as Mayor of San Antonio and Secretary of the Department of Housing and Urban Development, including the development of the federal Promise Zone program, which aimed to tackle poverty through collective impact.

Thank you again for joining tonight's event, and for your partnership over the past decade. In the next ten years, we will continue to develop and advance social innovation frameworks to realize our vision for a world in which everyone has the opportunity to build a healthy, prosperous, and secure future for themselves and their families. We look forward to partnering with you on that journey.

Best,



**Dr. Gary Painter**

Director

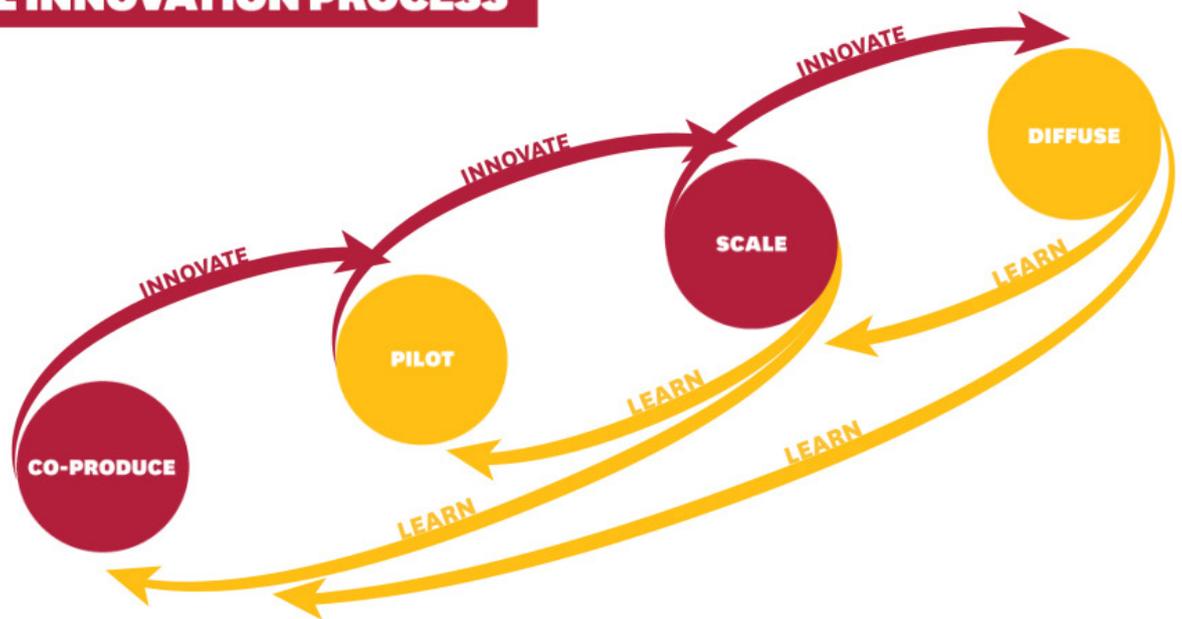
USC Sol Price Center for Social Innovation

Homelessness Policy Research Institute

# WHAT IS SOCIAL INNOVATION?

**Social innovation** is an iterative, inclusive process that intends to generate more effective and just solutions to solve complex social problems (Beckman, Painter, and Rosen, 2020). Click [here](#) to learn more about our work in social innovation.

## SOCIAL INNOVATION PROCESS



# SPEAKERS



**Sec. Julián Castro,**  
Former Democratic candidate for President  
Former Secretary of Housing and  
Urban Development  
Former Mayor of San Antonio

**Sec. Julián Castro** has distinguished himself as a strong leader and successful public servant for nearly two decades. A former Democratic candidate for President, Castro served as the 16th Secretary of Housing and Urban Development under President Barack Obama from 2014 to 2017, and as mayor of San Antonio from 2009 to 2014. At HUD, Castro managed 8,000 employees and a budget of more than \$46 billion, and he led progress at the Department that earned it recognition as one of the most improved federal agencies. Castro also co-chaired the United States delegation to the United Nations Habitat III conference, spearheaded efforts to reduce homelessness, and created Connect Home, a public-private partnership to deliver broadband to public housing residents.

Previously, as mayor of America's seventh largest city, Castro brought a strong focus to expanding educational achievement and making San Antonio a leader in the 21st century global economy. Under Castro's leadership, San Antonio implemented Pre-K4SA, a high quality early childhood learning initiative that has earned praise as one of America's strongest public pre-kindergarten programs. During his tenure, San Antonio ranked first on the Milken Institute's Best Performing Cities List, received an A+ grade for doing business by Forbes, and was the only Top 10 city at the time to achieve a Triple A bond rating with each of the three major ratings agencies.

A native Texan, Castro began his public service career in 2001, becoming, at the age of 26, San Antonio's youngest city councilman in history at the time. Castro made history again in 2012, when he delivered the keynote address at the Democratic National Convention, the first Latino to do so.

Following his service in the Obama administration, Castro served as the Dean's Distinguished Fellow and Fellow of the Davila Chair in International Trade Policy at the Lyndon B. Johnson School of Public Affairs at the University of Texas at Austin. Castro's memoir, *An Unlikely Journey: Waking Up From My American Dream* was published by Little Brown in 2018.

Today, Castro serves on the board of directors of the LBJ Foundation and is a political analyst for NBC News and MSNBC.

Castro received a B.A. from Stanford University and a J.D. from Harvard Law School. He and his wife, Erica, have a daughter, Carina, and a son, Cristián. Castro's twin brother, Joaquin, represents the 20th Congressional District of Texas.

# SPEAKERS



**Dr. Gary Painter,**  
Director  
USC Price Center for Social Innovation  
Homelessness Policy Research Institute

**Dr. Gary Painter** is a Professor in the Sol Price School of Public Policy at the University of Southern California. He also serves as the Director of the Sol Price Center for Social Innovation and the Homelessness Policy Research Institute. He recently published a co-authored book entitled, “Payment by Results and Social Impact Bonds: Outcome-based Payment Systems in the UK and US.” He has published numerous articles in top journals such as the Review of Economics and Statistics, Journal of Urban Economics, Urban Studies, Journal of Human Resources, Journal of Policy Analysis and Management, Real Estate Economics, Journal of Real Estate Finance and Economics, and Regional Science and Urban Economics.

Professor Painter is a leading figure in the field of social innovation. In addition to his recent book, he works extensively with a variety of social innovation organizations and collective impact networks to address some of the grand challenges that society faces. His current research focuses on how to activate the social innovation process. Professor Painter also has extensive expertise in housing, urban economics, and education policy, which shapes his research on how the social innovation process can identify new models of social change within these complex policy areas.

**The USC Sol Price Center for Social Innovation develops ideas and illuminates strategies to improve the quality of life for people in low-income, urban communities.**

**[socialinnovation.usc.edu](http://socialinnovation.usc.edu)**

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